

## THE FEDERAL FUNDING FACTS

### **The Numbers Don't Lie. Norman Just Needs to Qualify.**

End Homelessness NORMAN breaks down the full federal grant stack — program by program, dollar by dollar — and what it takes to access it.

## PUBLIC RESPONSE — MARCH 29, 2026

Stephen — you clearly know more about federal funding than most people in this conversation, and that deserves a straight answer.

You're right. Norman will not receive \$59 million a year from HUD. That was never the claim. The claim — stated clearly — is that Norman qualifies for a fraction proportional to its size. Norman's population is roughly 1.8% of the Houston metro area. At that fraction, Norman's proportional share of Houston's CoC award alone comes to approximately \$828,000 in FY 2022 and \$1,062,000 in FY 2023 — annually, renewably, and growing.

nearly \$3 million annually in HUD formula funding right now. The City’s own 2023–2024 CAPER report — a public document filed with HUD — shows \$1,901,640 available in CDBG funds and \$1,107,843 in HOME Investment Partnership funds. Nearly \$3 million. Every year. Already flowing.

And here is what a coordinated system unlocks on top of that:

FEDERAL GRANT STACK — CITY OF NORMAN

**CURRENT annual HUD funding**      **~\$3.0M / year**  
**(CDBG + HOME)**

ADD – after coordination:

HUD CoC (proportional, renewable)      **+\$800K–\$1M+ / year**

ESG Operations (earnestly estimated)      **+\$200K–\$400K / year**

HUD-VASH Veterans (need-based vouchers)      **PRICELESS – fully VA funded**

YHDP Youth Housing (competitive/renewable)      **+\$500K–\$2M (competitive)**

**Conservative new annual total**      **~\$5M–\$7M+ / year**

FEMA BRIC/HMGP Construction (one-time)      **\$6M–\$9M**

National & International Philanthropy **Not yet on the table.**

Deliberately left off – until now.

**Conservative 10-year federal total** **\$50M–\$70M+**

**Add philanthropy** **Substantially more.**

*Every number above is sourced. Every program is real. Every dollar range is documented.*

None of it requires The City of Norman to become Houston. It requires The City of Norman to become organized.

But here's what you said that matters most:

*"federal funding is competitive, restricted, and based on system-wide performance."*

You just made EHN's entire argument. That is precisely what End Homelessness NORMAN is proposing that The City of Norman, Mayor Holman, the City Council, and the City Manager begin immediately to build — the system-wide performance infrastructure that makes Norman competitive for those multi-year million dollar grants. HMIS. Coordinated entry. Housing First

Norman currently has none of that operating at the level required. That is the gap EHN is closing.

Medicine Hat, Alberta — a city of 63,000, Norman's scale — achieved functional zero homelessness with a fraction of Houston's budget. Not because they were large. Because they were organized.

You are right that a shelter alone does nothing. That is the whole point. But in the event Proposition 5 passes — let's leverage it so The City of Norman, Mayor Holman, the City Council, and the City Manager never have to DRAW DOWN a single dollar of it.

And if it doesn't pass — let's unite immediately to put a new coordinated system into place so The City of Norman can qualify for the larger awards from every federal program listed above. That is before we even mention what National and International philanthropic organizations invest in communities that have done this work. That number was deliberately left off the table.

**EndHomelessnessNorman.org — Vote YES — April 7.**

# Vote YES on Proposition 5.

VOTE YES — APRIL 7

*"I think the biggest disease this world suffers from in this day and age is the disease of people feeling unloved, and I know that I can give love for a minute, for half an hour, for a day, for a month, but I can give — I'm very happy to do that and I want to do that."*

— DIANA, PRINCESS OF WALES

## End Homelessness

### Norman

Information on how Norman, Oklahoma can end homelessness by 2030. Real people. Real solutions. A city that chooses to care for all of its own.

*This is an independent citizen initiative — not yet a City-sponsored website or program.*

PO Box 356, Norman, OK 73070  
(405) 253-5399

#### CAMPAIGN SITES

[NormanHomeFree.org](http://NormanHomeFree.org)

[NormanPromise.org](http://NormanPromise.org)

[EndHomelessnessNorman.org](http://EndHomelessnessNorman.org)

#### QUICK LINKS

[Home](#)

[The Crisis](#)

[Lonnie's Story](#)

[The Plan](#)

[Global Models](#)

YES —

April 7

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[NormanHomeFree.org](http://NormanHomeFree.org)

[NormanPromise.org](http://NormanPromise.org)