

SETTING THE RECORD STRAIGHT

The Questions Deserve Honest Answers.

End Homelessness NORMAN responds — with facts, with data, and with the documented record of what works and what doesn't.

PUBLIC RESPONSE — MARCH 29, 2026

Thank you for the questions. Let's answer every single one of them — with facts.

You asked for a link to federal funding. Here it is: [hud.gov](https://www.hud.gov). The HUD Continuum of Care program distributed **\$3.6 billion** in competitive grants in FY 2024 alone — the largest single-year CoC award in American history. In FY 2023, it was \$3.2 billion. In FY 2022, \$2.8 billion. That is nearly **\$10 billion in three years** — awarded annually, competitively, to communities that have done the work required to qualify.

You want specifics? Houston, Texas. One city.

surrounding counties — received **\$46 million in FY 2022**. Then **\$59 million in FY 2023**. A \$13 million increase in a single year. From one federal program.

That is not a fantasy. That is a publicly documented HUD award. Every dollar verified. Every year renewed — because Houston built the system that qualifies them to receive it year after year after year.

(EHN has already reached out to the folks at The Way Home in Houston to help us understand exactly what we should do immediately in the coming weeks.)

Norman's OK-504 CoC currently receives essentially none of that. Zero. Not because the need isn't there. Not because the money isn't available. Because the coordinated system required to qualify doesn't exist yet. That is what End Homelessness NORMAN is promoting and encouraging The City of Norman, the Mayor, the City Council, the City Manager, and all components currently involved in this cause.

You mentioned the Salvation Army. Great! I agree with you completely. End Homelessness NORMAN has supported the Salvation Army's plan from day one — publicly, enthusiastically, and without reservation. A 120-bed facility at Robinson and Porter, built at zero cost to Norman taxpayers, is one of the cornerstones of

Salvation Army is already doing — alongside Food & Shelter, the Share Center, and the extraordinary generosity of Norman's many faith communities and civic organizations — with or without the \$8M bond money — so that their facility becomes a front door to permanent housing rather than a permanent address. And when we apply for those federal government and philanthropy grant applications, we will not only demonstrate that The City of Norman and its Citizens have aligned themselves with the Homeless Management Information System — HMIS — as required by HUD, and documented the full funding commitment this community has raised, but we will include the Salvation Army's upcoming 120-bed shelter, the establishment and success of Food & Shelter, the Share Center, the United Way of Norman, and the extraordinary generosity of Norman's many faith communities and civic organizations. That is not a homeless Mecca. That is a city that has done everything right — and that is precisely the kind of community the federal government writes the largest checks to.

You raised the \$28 million interest figure. Where did that number come from? It does not appear in any City of Norman bond documentation or in any certifiable institution that issues such bonds. That \$28 million figure is no doubt a fragrant and intentional lie. Verify

Evidently, you are unaware of — or intentionally ignoring — what was cited for you yesterday and is documented in full at EndHomelessnessNorman.org: Houston reduced chronic homelessness by 63 percent. They housed over 26,000 people. Ninety percent remain housed two or more years later. They ended veteran homelessness entirely. A coordinated Housing First system does not cause or attract homelessness. It ends it. That is not ideology. That is a decade of documented outcomes in the largest city in Texas.

And here are the numbers that directly answer your question completely: when the City of Norman and its citizens build the system that qualifies for even a fraction of what Houston receives annually — not \$59 million, not \$46 million, just a fraction proportional to our size — The City of Norman, the Mayor, the City Council, and the City Manager will never have to DRAW DOWN that \$8 million. But if they do — it should not be for another shelter. It should be to build a coordinated system that will allure millions of dollars to this community and move the City of Norman toward functional zero homelessness. That is not a promise. That is the documented, replicable architecture of every community that has solved this problem.

Regardless of how April 7 turns out — this is not the end of the End Homelessness NORMAN initiative. EHN is committed to working immediately with The City of

under one coordinated effort and achieve what Houston and other cities have already proven is possible. We have something they didn't have — their experience to learn from. We can do this faster. We can do this better. And we can do it together.

The homework has been done. It is waiting for you at **EndHomelessnessNorman.org**.

Vote YES — April 7 - so we can implement a system to End Homelessness in Norman as we know it.

APRIL 7, 2026

Vote YES on Proposition 5.

VOTE YES — APRIL 7

"I think the biggest disease this world suffers from in this day and age is the disease of people feeling unloved, and I know that I can give

— DIANA, PRINCESS OF WALES

End Homelessness

Norman

Information on how Norman, Oklahoma can end homelessness by 2030. Real people. Real solutions. A city that chooses to care for all of its own.

This is an independent citizen initiative — not yet a City-sponsored website or program.

PO Box 356, Norman, OK 73070
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CAMPAIGN SITES

NormanHomeFree.org
NormanPromise.org
EndHomelessnessNorman.org

QUICK LINKS

Home
The Crisis
Lonnie's Story
The Plan
Global Models
VOTE
YES —
April 7